

HONGUEAT

THE PROBLEM

Chronic Malnutrition & Poverty

149M children under 5 are stunted (UNICEF, 2023)

30% of children face food insecurity (FAO, 2022)

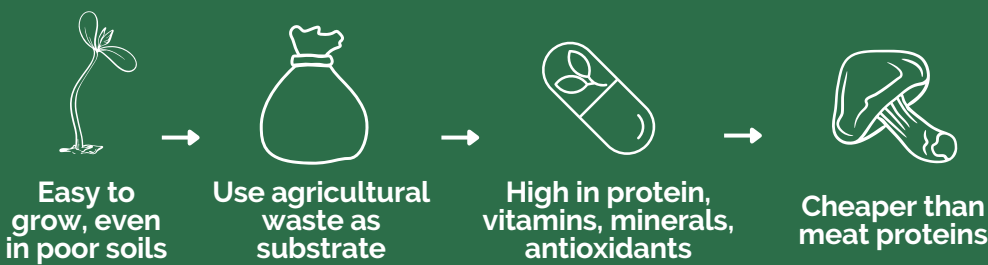
OUR MISSION

Fight malnutrition and poverty by empowering local farmers to grow oyster mushrooms—an affordable, protein-rich, and eco-friendly food source. Through a cooperative model, Hongueat provides training, equipment, and market access, creating jobs, improving diets, and promoting sustainable development in underserved communities.

OUR SOLUTION: A NEW MODEL

Improve nutrition and generate income.
Easy to grow using agricultural waste, rich in protein and vitamins, and ideal for communities with limited resources.

OYSTER MUSHROOMS



Impact Potential

Target Markets:

- Schools
- Supermarkets
- Local markets
- Vegan/organic/nutrition-conscious consumers

Why Local Production Matters

- Lower costs
- Fresher, healthier food
- Jobs for rural farmers
- Lower carbon footprint
- Food security

Key Differentiators

- Sustainable
- Nutritious
- Empowering farmers
- Scalable social impact

BUSINESS MODEL

Integrated Cooperative Model Cooperative Provides:

- Mycelium & grow kits
- Training, financing & marketing
- Distribution network

Farmers Do:

- Buy kits
- Get trained
- Grow, harvest, consume & sell mushrooms

OYSTER MUSHROOMS TURN AGRICULTURAL WASTE INTO NOURISHMENT, INCOME, AND HOPEPROVING THAT SUSTAINABLE FARMING CAN BE A TOOL FOR JUSTICE AND TRANSFORMATION.

You can be part of the change.

Help grow a future where no one goes hungry, and every harvest nourishes both people and the planet.

GLOBAL IMPACT GOAL

Mitigate poverty and enhance investment at the Base of the Pyramid.



FRANCHISING

Creating Jobs and Building Investor Confidence



SOCIAL VENTURES
FOUNDATION